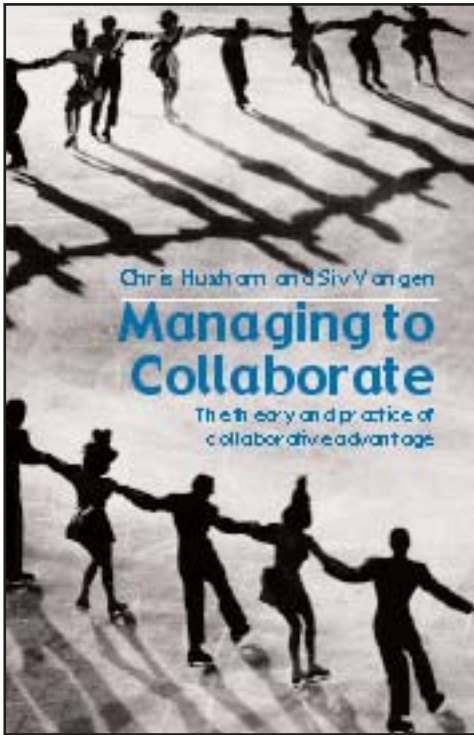


Managing to Collaborate

The Theory and Practice of Collaborative Advantage

Chris Huxham, University of Strathclyde, UK and
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Collaboration between organizations, whether on the same or different continents, can address issues such as economic development, health, the environment, risk sharing, supply chain efficiency and human resource management. It is an activity that touches almost every aspect of business and social life.

The authors of *Managing to Collaborate* combine rigorous theory with practical examples to create a one-stop resource for students, academics and managers studying or working in collaboration.

The key features of the book include:

- theory drawn directly from practice
- rich theory explicated in simple language so it talks to everyone interested in collaboration
- a coherently developed understanding of the challenges in collaboration based on careful research.

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2. Cases of Collaboration
3. The Principles of the Theory of Collaborative Advantage
4. Action Researching Collaboration

Part 2: Themes in Collaboration Practice

6. Managing Aims
7. Negotiating Purpose
8. Membership Structures and Dynamics
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14. Using the Theory: Managing tensions in collaboration practice
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